



The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing in Vermont through marketing, education, and advocacy for Vermont made beer.

The National
Brewers Association
compiles data
annually for each
state's guild.

2017 STATE CRAFT BEER SALES & PRODUCTION STATISTICS

Vermont



11.5 Breweries per Capita*
(RANKS 1ST)
*per 100,000 21+ Adults

JOB
(Total Jobs Impact)



2,304



\$40,897

Average
Wage

Nationally, the industry provided
more than 500,000 jobs

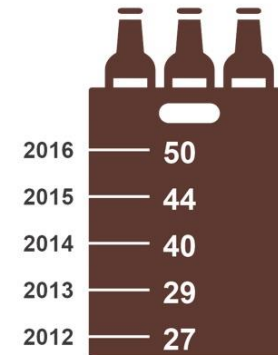
\$
ECONOMIC IMPACT

\$326
Million Economic Impact
(RANKS 42ND)

PRODUCTION

292,479
Barrels of Craft beer
produced per year
(RANKS 22ND)

BREWERIES PER YEAR





MEMBERSHIP

- 59 Member Breweries (60th is in process)
- The Association is made up of a Board of Directors, seven committees, and a staff of two full time positions and one part time position.
- We organize two festivals per year, attracting over 11,000 people to the Burlington Waterfront in the summer, and over 3,500 to Killington Mountain.
- We are constantly driving visitors to our member taprooms through the passport program.

VERMONT BREWERY CHALLENGE



Visit Vermont Breweries and collect prizes

Visit your favorite member taproom and ask for a paper passport, or download the app by searching Vermont Brewery Challenge

-10 breweries (2 coozies, a sticker, and a keychain)

-20 breweries (VBA T-shirt and sticker)

























-30 breweries (VBA hat and sticker)

All breweries – all of the above plus early access to festival tickets

It drives visitors to trails across the entire state

Show entries

Search:

<input type="checkbox"/>	Title	Total Stamps	Status	Action
<input type="checkbox"/>	Burlington Area	19453	Published	  
<input type="checkbox"/>	Eastern VT	2409	Published	  
<input type="checkbox"/>	Middlebury Area	2388	Published	  
<input type="checkbox"/>	Southern VT	3648	Published	  
<input type="checkbox"/>	Stowe and Beyond	9684	Published	  
<input type="checkbox"/>	Northeast VT	1377	Published	  
<input type="checkbox"/>	Dog Friendly	24438	Published	  
<input type="checkbox"/>	Tiny Trail - Nano Brewers	2136	Published	  

Over 11,000 downloads

from all around the world





The VBA has been directly supported by the Department of Tourism and feels it's support continue to bring guests to our state, and our taprooms.